



{ăm'pôn' tām'mä'vông'}
graphic designer

CONTACT

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LINKS

Portfolio: amphonedesign.com • coroflot.com/amphone

Linkedin: linkedin.com/in/amphonethammavong

EXPERIENCE

DuPage Credit Union Naperville, IL

Jr. Graphic Designer: July 2013 – Present

- Initiates campaign direction with marketing team
- Strategizes ways to target particular audiences
- Presents design concepts to leadership teams: CEO, CFO, CMO
- Develops ad campaigns for both print & digital mediums
- Manages website content & graphics: cycling ads, rates, & promotional pages
- Promotional ads assisted with increasing over 300 new checking accounts
- Illustrates Member facing communication: window decals, posters, brochures, inserts & flyers
- Increases conversion rates with engaging multi-channel ads for digital radio banner & website ads
- Collaborates with Assistant Creative Manager on corporate re-branding
- Outputs files for press
- Manages vendor relationships: Aubrey Signs, White Graphics, & Viso Graphics

bēm wireless Woodstock, IL

Graphic Designer: November 2012 – July 2013

- Laid out graphics on production dies
- Built mock-up displays for trade-shows
- Designed digital & print ads for promotions: sell sheets, postcards, web banner ads
- Coordinated files for press

AndersonBrecon Inc. Rockford, IL

Marketing Graphic Design Intern: June 2011 – June 2012

- Designed packaging graphics for customer prototype & marketing samples
- Laid out newsletter & posters for internal marketing
- Created collateral & promotional pieces: sell sheets, client kits & marketing materials
- Setup files & materials for large format printing
- Trained in Lean Six Sigma, Green Belt certified

Freelance Graphic Designer Lombard, IL

Print & Brand Development: March 2009 – Present

- *Thai Cuisine Restaurant:* Developed identity & logo, business cards, & menu design
- *Simply Rolls:* Created logo, business card, & promotional postcard
- *The Aesthetic:* Designed album cover & merch

EDUCATION

The Illinois Institute of Art-Schaumburg

Bachelor of Fine Arts: Graphic Design
August 2005 – March 2009

AWARDS

PAIC Poster Contest Sponsored by Rock Valley College

Awarded 1st place for *Promoting An Inclusive Community* student group poster design.

TECHNICAL SKILLS

- Adobe Creative Cloud: Illustrator, Photoshop, InDesign & Dreamweaver
- Mac & PC
- Wordpress
- Microsoft Office 360